



Manchester
Metropolitan
University

COMMUNICATIONS AND CULTURAL STUDIES



Bachelor of Arts (Honours)
Multimedia Journalism
多媒體新聞學(榮譽)文學士

NEW



2020/21

Full-time Undergraduate Programme
全日制大學學位課程

Credit Exemption for AD/HD Graduates
專為副學士/高級文憑畢業生而設



HKU SPACE
INTERNATIONAL COLLEGE
香港大學專業進修學院
國際學院

Bachelor of Arts (Honours) Multimedia Journalism

多媒體新聞學(榮譽)文學士 **NEW**

Programme Highlights

- Engaging with the ever-changing processes of production, circulation and consumption in **today's and tomorrow's journalism industry**;
- Exploring a wide range of **multimedia platforms** including print, broadcast, online and social media;
- Learning to build an outstanding **digital portfolio** for future career development; and
- Practising and improving **English language skills** for professional communication.

This programme is offered by the Department of Languages, Information & Communications at Manchester Metropolitan University which provides more than 10 undergraduate and postgraduate programmes in the areas of information, digital media, web development, communications and multimedia journalism. **In the area of Journalism, Publishing & Public Relations, Manchester Metropolitan University is ranked 26th out of 66 universities in the UK (The Guardian University Guide 2019).**

Entry Requirements

Applicants shall hold:

- A) i.) an Associate of Arts in areas of Languages and Humanities; **or**
ii.) an Associate of Arts in areas of Media, Cultural and Creative Studies; **or**
iii.) an Associate of Applied Social Sciences in areas of Communications, Public Relations and Journalism, or an Associate of Social Sciences; **or**
iv.) an Associate of Business Administration.

OR

- B) i.) a Higher Diploma in areas of Arts, Design, Languages and Humanities; **or**
ii.) a Higher Diploma in areas of Business Administration and Management; **or**
iii.) a Higher Diploma in areas of Information Technology and Social Science.

Notes:

Normally for those applicants whose first language is not English, IELTS 6.0 overall is required: applicants should have at least 5.5 in each element. Holders of Associate Degree / Higher Diploma of HKU SPACE, or an equivalent qualification from a recognised institution in Hong Kong are normally regarded as demonstrating the required English proficiency.

Applicants with other qualifications will be considered on individual merit.

Programme Structure

This programme consists of 8 modules, each carrying 30 credits. Upon fulfilling the minimum entry requirements, students enrolled in the programme will be granted an exemption from 4 modules (120 credits), normally equal to the first year of study. With this exemption, students are required to complete only 8 modules in 18 months (full-time) or 24 months (part-time).

Year	Module Titles	Credits
2	Editing and Production	30
	Magazine Journalism	30
	Media Law and Regulation	30
	Multiplatform Journalism	30
3	Advanced Journalism	30
	Law and Ethics for Multimedia Journalism	30
	Journalism Portfolio	30
	Advanced Audio and Video	30

The programme duration and thus, the structure of the part-time mode is slightly different. For details, please check www.hkuspace.hku.hk

Awards

Students who successfully complete the programme will be awarded the **Bachelor of Arts (Honours) Multimedia Journalism** by Manchester Metropolitan University.

Teaching Mode

HKU SPACE and Manchester Metropolitan University lecturers employ diverse teaching modes and these include lectures, seminars, small group discussions, screenings, practical workshops, field trips, case studies, problem-based approaches, blended learning (classroom learning complementing with online resources, communication and discussion) and individual tutorials.

Career Opportunities

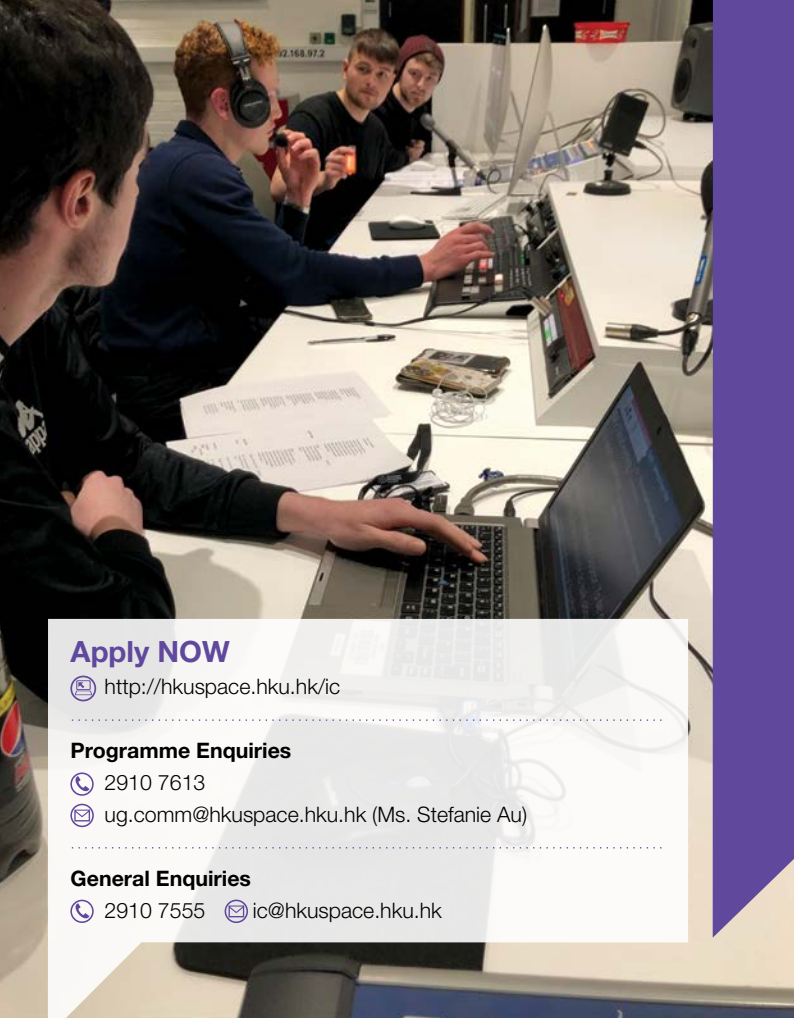
With strong multimedia and language skills, Bachelor of Arts (Honours) Multimedia Journalism graduates will be able to seek a career in a wide range of sectors including print journalism, digital publishing and editing, broadcasting, researching, media development, freelance writing, specialist journalism, news agencies, public relations departments and public sector press departments.

Further Studies

Graduates with the Bachelor of Arts (Honours) Multimedia Journalism award are also eligible to progress onto **Postgraduate Diploma (PgDip) in Media and Cultural Critique**, awarded within the HKU system through HKU SPACE or **MA Media, Communications and Critical Practice** offered by UAL in Hong Kong and other local and overseas master's degree programmes.

Extended Non-means-tested Loan Scheme (ENLS)


Students are eligible to apply for the HKSAR Government's Extended Non-means-tested Loan Scheme (ENLS). The maximum financial assistance under the ENLS is equivalent to the total tuition fee payable to the HKU SPACE in the academic year.



Apply NOW

 <http://hkuspace.hku.hk/ic>

Programme Enquiries

 2910 7613

 ug.comm@hkuspace.hku.hk (Ms. Stefanie Au)

General Enquiries

 2910 7555  ic@hkuspace.hku.hk

Programme Overview

Awarding University	Manchester Metropolitan University
Year of Establishment	1843 [†]
Duration	18 months (Full-time) 24 months (Part-time)
Full Tuition Fee*	HK\$132,000
Medium of Instruction	English
Commencement Date	September 2020

[†] The institutional history can be traced back to earlier than its date of establishment as a university.

* Subject to revision. Students may need to purchase additional technology (e.g. Android and iOS-based tablets and smartphones) for the integration of Bring Your Own Device (BYOD) strategies in classroom learning activities and student project development.



Information in this leaflet is subject to change by HKU SPACE IC and Manchester Metropolitan University without prior notice. Please refer to the IC website or contact programme staff for the latest information.

The course is subject to approval. The course operator intends to apply for exemption under the Non-local Higher and Professional Education (Regulation) Ordinance. It is a matter of discretion for individual employers to recognise any qualification to which this course may lead.

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